

YOUR ADVENT CALENDAR FULFILMENT READINESS SCORECARD.

Are you truly ready for peak
season kitting?



Advent Calendars and seasonal gift sets are operationally different from standard fulfilment. They involve high SKU counts, repetition, strict delivery windows, and little room for error. **This 3-minute assessment helps identify hidden operational risks before Q4.**

SECTION 1 — FORECASTING & INVENTORY CONTROL

score
1-5

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|---|--|
| 1. Do you have a confirmed component-level forecast (not just finished kit forecast)? | |
| 2. Have you stress-tested stock availability at 120% of projected peak demand? | |
| 3. Do you have a substitution or contingency plan if one component runs short? | |
| 4. Do you have real-time visibility of individual SKU inventory during the kitting process? | |

SECTION 2 — KITTING STRATEGY (PRE-KITTING VS KITTING TO ORDER)

score
1-5

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|---|--|
| 5. Have you defined SKUs to be pre-kitted and which should be kitted to order? | |
| 6. Have you tested the workflow impact of both models under peak volume? | |
| 7. Do you know your average cycle time per kit under realistic peak conditions? | |
| 8. Can you scale labour up without disrupting workflow stability? | |

SECTION 3 — LINE LAYOUT & WORKFLOW EFFICIENCY

score
1-5

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| 9. Is stock presented to stations in a way that minimises walking and unnecessary handling? | |
| 10. Have you run a full operational simulation at peak daily output levels? | |
| 11. Do you use batching logic to maintain consistent flow and reduce stop-start inefficiencies? | |
| 12. Is your rework process physically separated so it does not slow the main kitting line? | |

SECTION 4 — ACCURACY & QUALITY CONTROL

score
1-5

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|---|--|
| 13. Structured quality control (scan & weight checks, count verification, staged sign-off)? | |
| 14. Have you measured your historical missing-item or mis-pack error rate during peak? | |
| 15. Do you perform random sample audits during the kitting run? | |
| 16. Do you have a defined escalation process for repeated component or assembly errors? | |

SECTION 5 — PEAK DISPATCH & CUSTOMER EXPERIENCE

score
1-5

- | | |
|---|--|
| 17. Have you confirmed courier capacity for your peak dispatch window? | |
| 18. Do you have a clear cut-off schedule to protect customer delivery promises? | |
| 19. Do you have a plan for handling Advent Calendar returns or missing item claims? | |
| 20. Have you mapped your full Q4 timeline backwards from the final delivery deadline? | |

WHAT WAS YOUR TOTAL SCORE?

80–100: Peak-Ready Operation - Your kitting structure is controlled and scalable. Focus on incremental improvements and monitoring risk.

60–79: Stable but Exposed Under Pressure - You have a workable setup, but peak demand could expose bottlenecks or accuracy risks.

40–59: High Operational Risk - Your current setup may struggle under Advent Calendar scale. Rework, stock gaps, or dispatch delays are likely.

Below 40: Critical Risk - Immediate operational redesign is strongly recommended before peak production begins.



VOLUMES FROM 100 TO 200,000 KITS PER MONTH



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SUPPORT FOR PROMOTIONAL CAMPAIGNS & SEASONAL PEAKS



24/7 PEAK OPERATIONS TO KEEP ORDERS MOVING



A WIDE RANGE OF SHIPPING OPTIONS



OPTIMISED PACKAGING FOR EFFICIENT TRANSPORT



IMPROVED COST-PER-UNIT EFFICIENCY



RETURNS-READY PACKAGING TO SUPPORT REVERSE LOGISTICS

Need kitting or co-packing support?

Have a quick chat with Steph to
see how we can help.

Steph Mitcheson

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We're proud to have supported leading brands with kitting & co-packing services

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